



CORPORATE FACT SHEET

Founded:

1997

Headquarters

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Sales and Distribution Locations:

Africa
Asia
Australasia
Europe
Middle East
North America
South America
Central America

About Diamon-Fusion International

Since 1997, Diamon-Fusion International (DFI) has been making people's lives easier and more beautiful by developing, manufacturing and distributing protective coatings, application machinery and restoration products for architectural and transportation surfaces such as glass, granite, tile, porcelain and quartz.

DFI's coatings significantly reduce maintenance costs, are impact, scratch and graffiti resistant, and can keep surfaces looking and performing like-new forever. DFI's product offerings range from award-winning, patented, professional-quality products available through authorized applicators and distributors to easy-to-use highly-effective, do-it-yourself products for consumers. Headquartered in Southern California, DFI holds patents and patents-pending worldwide and has a global sales and distribution network spanning North, Central and South America, Europe, Asia, South Africa, Australia and New Zealand.

DFI's Flagship Products and Services

The Diamon-Fusion® Protective Coating – a patented 2-step hydrophobic protective coating that utilizes chemical nanotechnology to create a covalent bond with silica-based surfaces such as glass, ceramic tile, porcelain, granite and quartz. The protected surface becomes highly water and oil repellent, impact and scratch resistant, easier to clean, graffiti and scratch resistant, more brilliant and a host of other benefits.

The FuseCube™ Protective Coating Application Machine – a highly automated machine that applies the Diamon-Fusion coating to both sides and all edges of up to 450 lites of glass in less than an hour. Offered in three sizes, up to Jumbo which can fully coat jumbo-sized lites, the FuseCube can save applicators up to 84% versus traditional spray-applied coatings.

Building Beautiful™ Restoration and Protection Services – onsite services for commercial and residential buildings to remove staining and other damage from exterior glass, and protect it using the Diamon-Fusion coating for long-lasting performance and dramatically reduced maintenance requirements. Clients include Nike and California Academy of Sciences.

Executive Team:

Adam Zax, Chief Executive Officer | **Rubin Turner**, Corporate Counsel
Russ Slaybaugh, Chief Operating Officer | **Armen Miamidian**, Acting Chief Financial Officer
Guillermo Seta, Senior Vice President of Global Business Development
Todd Gentry, Vice President of Global Operations and Customer Satisfaction
Carl Christ, Director of Onsite Services | **Syndi Sim**, Director of Marketing