



## Why Use DFI In The Automotive Dealership Market?

- DFI has been in business since 1996 supplying high-performance coatings for glass and was the first product to enter the auto dealership market for windshields with an established track record of over 10 years in the F&I industry
- DFI has the only products that have been independently verified as a scientifically proven safety feature – all other coatings take their “benefits” claims from generic water repellency studies and have not been independently verified
- DFI has patented technology that no one else can provide attesting to the unique properties of our products
- DFI has a long history of providing coatings for the most demanding environments such as those experienced by the US Army and Navy
- DFI manufactures all of its own products at R&D and manufacturing facilities located in the US
- DFI currently sells its products in over a dozen countries worldwide with customers in North America, South America, Europe, Africa, Asia, & Australia
- DFI has the most generous warranty policy on the market today and the most service-oriented administrator in the industry
- DFI has maintained the highest ethical standards and will only associate ourselves with partners that share similar values